



# **Publishing Android APK File On Google Play Store**

## **Document Scope –**

1. This document explains the detailed step by step process to launch APK file on Google Play Store
2. This document is divided into 2 major portions
  - a. Creating Paid Developer Account On Google Play Store (Credit Card Is Compulsory)
  - b. Uploading APK File On Google Play Store



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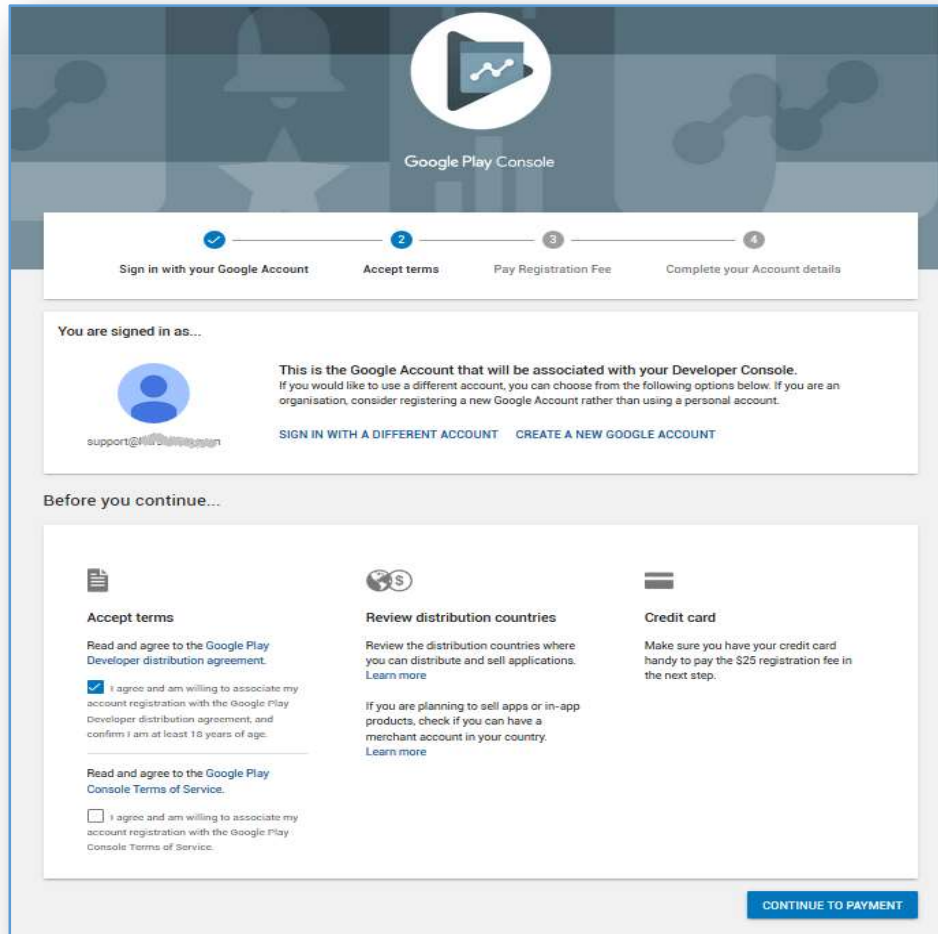
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## **A) Preparation – Basic Requirements**

- a. Gmail Account
- b. Credit Card to Make Payment to Google
- c. Business Textual Description in paragraphs
- d. Sample Images to Put On Play Store
  - i. Logo (512w X 512h px 32-bit PNG)
  - ii. Feature Graphic (1024w X 500h px PNG)
  - iii. Few attractive graphics

## **B) OPEN PAID DEVELOPER ACCOUNT ON GOOGLE PLAY STORE**

1. Login to your Gmail account
2. In another tab Navigate to - <https://play.google.com/apps/publish/signup/>
  - a. On this page Confirm your account for correctness
  - b. Accept Terms and Conditions and Continue
3. Complete the Payment



4. After Successful Payment you will see following screen



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Progress bar: Sign-in with your Google account (checked), Accept Terms (checked), Pay Registration Fee (checked), Complete your Account details (4)

You are almost done...

Just complete the following details. You can change this information later in your account settings if you need to.

**Developer Profile** Fields marked with \* need to be filled before saving.

Developer name \*  0/50

The developer name is displayed to users under your application name. Changes to the developer name will be reviewed by Google and can take up to 7 days.

Email address \*

Website

Phone Number \*

Include plus sign, country code and area code. For example, +1-800-555-0199.  
Why do we ask for your phone number?

Developer Account ID

Quote this ID if you need to contact Google Play developer support.

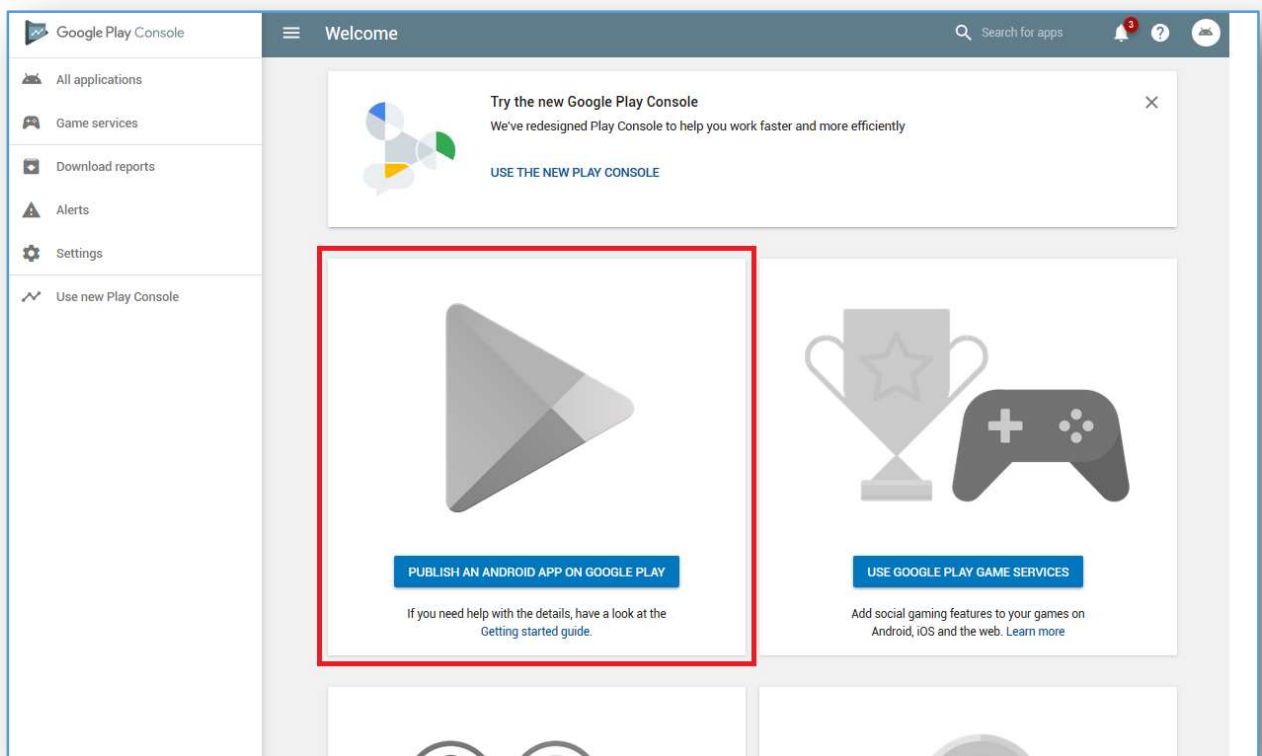
**Email preferences**

I'd like to get new feature announcements and tips to help improve my apps.

I'd like to give feedback to help improve the Google Play Console.

5. Enter following information
  - a. Developer Name = **Enter Your Company Name**

- i. Google will review this name
  - b. Email Address = **Enter Your Email address**
  - c. Website = **Enter Website Name**
  - d. Phone Number = **(With Country Code)**
  - e. **Complete The Registration Form**
6. On Next Screen, you will see following
  - a. Select – Publish an Android App On Google Play



7. On next screen, enter Title as = Your App Name (you can use your website name) and click create button
  
8. On Next Screen, enter all the compulsory information about your APP



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A screenshot of the Google Play Console interface. The left sidebar shows navigation options like "All applications", "Dashboard", "App releases", "Android Instant Apps", "Artifact library", "Device catalog", "App signing", "Store listing" (highlighted), "Custom store listings", "Content rating", "App content", "Pricing &amp; distribution", "In-app products", "Translation service", and "Services &amp; APIs". The main content area is titled "Store listing" and shows "Product details" for the app "Harsh Mart" in the "ENGLISH (UNITED STATES) - EN-US" locale. The "Title" field is filled with "Harsh Mart" (10/50 characters). The "Short description" field is empty (0/80 characters). The "Full description" field is empty (0/4000 characters). A note at the bottom states: "Please check out our Metadata policy to avoid some common violations related to app metadata. Also, please make sure to review all the other program policies before you submit your apps. If your app's store listing is eligible for advance notice to the Google Play App Review team, contact us prior to publishing." The browser's address bar shows "Harsh Mart" and the page title is "Store listing".